

PREVENTION PRESS

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Stop Heroin.
Start Talking.
Say No.

IN THE NEWS

**Join the Fight Against Heroin Use in Howell:
Participate in Our Annual Fundraising Drive, Become a Community Partner**

***Help Fight Heroin in Our Community:
Join Us for the 20th Annual Charity Golf Outing***

On April 27th, the Howell Township Municipal Alliance, in partnership with the Optimist Club of Howell, will hold its 20th Annual Charity Golf Outing, the Howell Township Mayor's Cup Open, at Eagle Oaks Golf and Country Club. The day includes golfing on a scenic, highly-acclaimed course and a buffet-barbeque lunch, followed by the evening's cocktail hour, sit-down dinner, live entertainment, golf award presentations, sponsor recognition, and prize and 50/50 raffle drawings. Non-golfers are also welcome to join in the after-golf festivities, as well as to volunteer their time during the golf outing. Each year, professional athletes and political representatives have participated in the event.

The Howell Alliance's portion of fundraised money from the golf outing will be used to implement further awareness

strategies and programs in our schools and community aimed at the prevention of drug, alcohol, and tobacco use amongst our township's youth, with a focus on heroin and prescription drug abuse in light of Howell Township's community-wide "Stop Heroin. Start Talking. Say No." campaign and the national heroin epidemic.

If you are interested in registering golfers, volunteering your time, purchasing 50/50 raffle tickets, making a donation, or becoming a sponsor, please see page 3 for details.



Alliance members Daniel and Lynn Regan, founders of the CFC Loud N Clear Foundation, dedicated to rebuilding lives, preventing relapse, and inspiring hope.

Don't Miss Our Back Cover Feature, "Serious Negative Impacts of Teen Marijuana Use"

Thank You to Our 2015 Alliance Community Partners

BJ's Wholesale Club, Shop Rite & Kohl's Donate to Support the Howell Community

In addition to grant money from the Governor's Council on Alcoholism and Drug Abuse (GCADA) and Howell Township funding, the Howell Municipal Alliance relies upon community support, donations, and sponsorships from local businesses and corporations to fund its in-school and community prevention efforts. The Alliance extends thanks to the following 2015 corporate sponsors: BJ's Wholesale Club, Shop Rite, and Kohl's. BJ's, set to open in Howell January 10th, is sponsoring character building and life skills development programs in the Howell Township middle schools; Shop Rite, which will open in the beginning of 2015, has pledged to make a donation to help fund the Alliance's prevention efforts; and Kohl's assists with the annual golf outing fundraiser by providing a monetary donation and five volunteers to assist with the event.

Donations and sponsorships help fund character education incentives programs in all three Howell

middle schools, such as Making an Impression, Character Counts, and Kids with Character. Over 1,500 students participated in the programs across all three middle schools during the second part of the 2013-2014 school year. SMART Lunch, supervised by a teacher, provides at-risk middle schoolers with the opportunity to work on current or missing assignments during their lunch break to reinforce the value of strong study habits and academic effort.



Businesses or community organizations interested in donations or sponsorships can reach out to Alliance coordinator Ralph Hoffman, 732-938-4500 ex. 4012. Thanks to everyone who has volunteered time and funding to the Alliance prevention efforts.

Community 5th & 6th graders earn certificates for completing a life management skills program conducted by certified life coach Rob Imperato and sponsored by Howell Township and the Alliance.

Municipal Alliance



HOWELL-FARMINGDALE ALLIANCE PARTNERS WITH HOWELL TOWNSHIP POLICE, SCHOOLS, GOVERNMENT, AND COMMUNITY TO LAUNCH STOP HEROIN, START TALKING, SAY NO. VIDEO



This September, the Howell-Farmingdale Alliance partnered with the Howell Township Police Department, Howell Township School District, Howell Township governing body, and other participants from the Howell community to deliver a powerful message about the heroin epidemic's impact on our town. In the video, *Stop Heroin. Start Talking. Say NO.*, police officers, school guidance staff, people in recovery, a life empowerment coach, and a Howell mother who lost her son to a heroin overdose share multiple perspectives on the painful realities of drug addiction.

The public service announcement debuted to parents at all Howell Township middle school back-to-school nights, having a visible impact on parents in attendance. It was also shown to 8th grade students. Superintendent of the Howell Township School District, Joseph Isola, commented, "When it comes to such an important message, it is in everyone's best interest when there is a shared vision within our community. The Howell-Farmingdale Alliance did an outstanding job coordinating this project, and I am extremely confident that its message is being heard. We must continue the fight."

The *Stop Heroin, Start Talking. Say No.* public service announcement is available for viewing at www.howelltv.org/howellpsahd.wmv.

It can also be found on YouTube, where it has had over 9,500 views.



<https://www.youtube.com/watch?v=znCeEuEIFqY>

20th Annual Charity Golf Outing

Howell Township Mayor's Cup Open



The Howell/Farmingdale
Municipal Alliance and
the Optimist Club of Howell

April 27, 2015

Eagle Oaks Golf & Country Club

20 Shore Oaks Drive • Farmingdale

Win up to \$10,000!

Awards and Prizes Putting Contest - \$50,000 Prize

Team Awards

1st Place Team
2nd Place Team
3rd Place Team

Individual Awards

Closest to the Pin
Longest Drive
Most Honest Golfer

Be a "Friend of Youth"!

Your day will "Touch the Life of a Child"

Please Consider These Sponsorship Opportunities by April 17, 2015

Event Sponsor - \$4,000: Headline recognition throughout tournament and 10 minutes at dinner to address the group, recognition award, logo on golfer gift (if reservation received in time), promo item on brochure at dinner seating, hole and tee sign, four complimentary players for golf, lunch and dinner.

Gift Sponsor - \$3,000: Headline recognition throughout tournament and 10 minutes at dinner to address the group, recognition award, promo item or brochure at dinner seating, hole and tee sign, four complimentary players for golf, lunch and dinner.

Cocktail Sponsor - \$2,500: Recognition throughout tournament, recognition award, hole and tee sign, four complimentary players for golf, lunch and dinner.

Cart Sponsor - \$2,000: Recognition throughout the tournament, recognition award, hole or tee sign, four complimentary players for golf, lunch and dinner.

Course Refreshment Sponsor - \$1,500: Name or logo displayed on refreshment cart and four complimentary players for golf, lunch and dinner.

Hole Sponsor - \$150: Name or company name embroidered on a flag to be flown at a hole on the day of the tournament. Take the flag home afterward as a thank you!

Tee Sponsor - \$125: Name or company name on a tee sign at tee.

Ad Journal Rates: Full Page - \$175.00 • Half Page - \$75.00
Quarter Page - \$40.00

Annual Tournament Schedule Includes:

11:00am: Bag Drop, Registration,
Cart, Hole Assignment, Driving Range

11:30am: Buffet Barbecue Luncheon

12:30pm: Shotgun Start (Scramble Format)

5:00pm: Hors d'oeuvres &
Open Bar
Cocktail Party

6:00pm: Dinner, Golf
Awards Presented, Prize
Drawings, Sponsor
Recognition

7:00pm: Super 50/50
Raffle Drawing



**Register 1-4 Golfers at a time,
plus any dinner guests!
\$300 per Golfer / \$1,200 per Foursome**

Serious Negative Impacts of Teen Marijuana Use

Traditionally, as attitudes toward marijuana use become more tolerant and relaxed, marijuana use rises. The current push to legalize marijuana for medicinal and/ or recreational use in many U.S. states has lessened disapproval and negative perceptions of the drug. According to the *2013 Monitoring the Future's High School and Youth Trends* survey, marijuana use among teenagers has become increasingly popular since the mid-2000s. For teens, a decreased perception of marijuana as a harmful drug sends the message that using marijuana is safe and acceptable.

Negative Outcomes of Teen Marijuana Use:²

- Reduced intellectual level and IQ score
- Reduced attention, motivation, memory, and learning ability
- Less satisfaction in life
- Lower high school and college graduation rates
- Lower income earnings
- Increased risk of unemployment

Teens and First-Time Marijuana Use:¹

- Most first-time marijuana users are adolescents (78% of last year's 2.4 million first-time users were 12 to 20 years old)
- Over 3,000 teens use marijuana for the first time every day

For more information, visit

www.drugabuse.gov

(National Institute on Drug Abuse).

1. <http://www.drugabuse.gov/publications/drugfacts/high-school-youth-trends>
2. <http://www.drugabuse.gov/related-topics/trends-statistics/infographics/marijuana-use-educational-outcomes>



Empty your medicine cabinet and save a life!
Drop unwanted prescriptions in the Project Medicine Drop box at the Howell Police Department.
Anonymous and available 24-7.



<http://www.njconsumeraffairs.gov/meddrop/>

STOP HEROIN. START TALKING.
SAY NO.
www.howelltv.org/howellpsahd.wmv

Thank you to our sponsor, who makes this newsletter possible.

For more information and volunteer opportunities visit:
www.twp.howell.nj.us
click on Departments, then Municipal Alliance.



Howell Farmingdale
municipal Alliance

